

OFFICE USE ONLY:

Invoice # _____

P.O. # _____

Sales Person _____ Date _____

Customer ID # _____

RT



2011 Radiology Directory

www.rt-image.com
 Fax both pages of this form to: 610-854-3780
 E-mail to: rtdirectory@valleyforgepress.com
 or mail to: Valley Forge Press
 2570 Boulevard of the Generals, Suite 220
 Norristown, PA 19403
 For questions, call 800-983-7737

Company Listing Information

Complete the required information, exactly as it should appear in the **rt image 2011 Radiology Directory**.

If handwritten, please print in ALL CAPS. * We will abbreviate, if necessary.

Company name: _____

Country: U.S. Canada Other

Address 1: _____

Contact: Name as it will appear on listing _____

Room/Suite/Floor #: _____

Title: _____

City: _____

E-mail: _____

State/Zip: _____

Phone: () _____

Company URL: _____

Fax: () _____

Please check here if your billing address is the same. If your billing address is different, please notify your sales rep.

Please the section(s) you would like your listing(s) to appear.

Ordering information on page 2.

- Associations**
- Hospitals**
- Imaging Centers**
- CE Scheduler** (See CE Scheduler – ordering information page)

Fill out the section to the right.
 Includes ONE FREE basic listing under Product/Service – Continuing Education

- Product/Service Companies**
 Fill out the section to the right.
 Select ONE category per paid listing or display ad. There will be an additional fee of 50% of the cost of the listing to add a new category.
- Staffing Agencies**

If Faxing this form, please fill boxes in completely. ■

If you have selected Product/Service Companies, please indicate in the “drop-down” menu(s) the category(s) you would like your listing to appear. **ONE** per paid listing/display ad. (Please attach a sheet if selecting more than 10 categories.)

Product/Service Category(s)

1. _____
2. _____
3. _____
4. _____
5. _____
6. _____
7. _____
8. _____
9. _____
10. _____

Distribution:

Bundle-bagged and mailed with **rt image** 11/01/10 issue and distributed at RSNA 2010. (Subject to change)

Available online January 2011. Digital version to be distributed throughout 2011.

* Not responsible for errors due to illegible handwriting/fax.

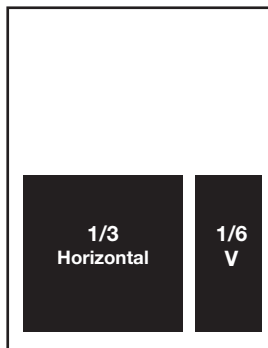
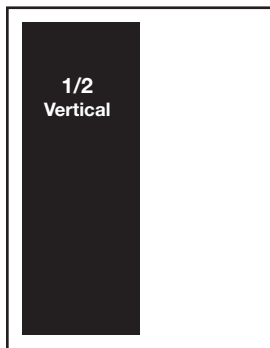
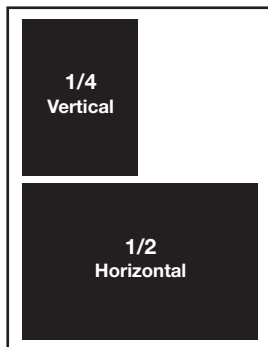
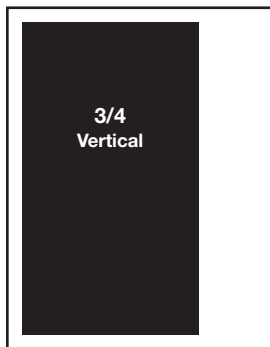
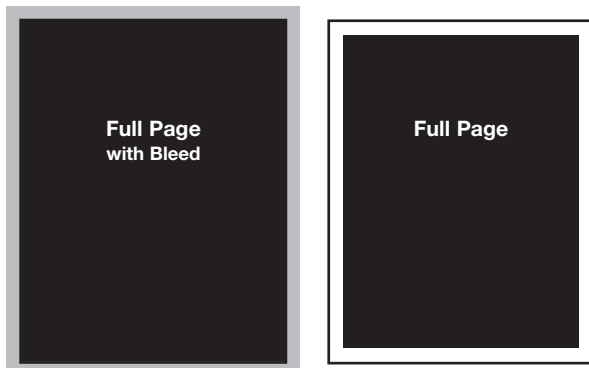
<p>OFFICE USE ONLY:</p> <p><input type="checkbox"/> ACTIVATE</p> <p><input type="checkbox"/> DO NOT ACTIVATE</p> <p>REASON: _____</p>	<p><input type="checkbox"/> Basic # _____</p> <p><input type="checkbox"/> Enhanced # _____</p> <p><input type="checkbox"/> Power # _____</p> <p><input type="checkbox"/> Display Ad</p> <p style="margin-left: 20px;"> <input type="checkbox"/> Full <input type="checkbox"/> 3/4 <input type="checkbox"/> 1/2 V or H <input type="checkbox"/> 1/3 <input type="checkbox"/> 1/4 <input type="checkbox"/> 1/6V </p>	<p>Materials:</p> <p><input type="checkbox"/> Form _____</p> <p><input type="checkbox"/> Logo _____</p> <p><input type="checkbox"/> Description _____</p> <p><input type="checkbox"/> Display Ad _____</p> <p>Notes: _____</p>	<p>Posted Date: _____</p> <p>Initials: _____</p> <p>Notes: _____</p>
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Image

the source for radiology professionals

2011 Radiology Directory

Display Ads: (includes a FREE basic listing w/logo)



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Rates and Size Options*

Trim Size	8.375"	x	10.8125"	<i>Offset crop marks and registration at least 12 points QR .167"</i>
Live Area	7.875"	x	10.3125"	
Full Page				
Bleed	8.625"	x	11.125"	\$3,995
Non-Bleed	7.375"	x	9.5"	\$3,995
<small>(15% premium placement for ISF, ISB, OSB, Center Spread, Page 3)</small>				
3/4 Vertical	5.5"	x	9.5"	\$2,995
1/2 Vertical	3.5"	x	9.5"	\$2,085
1/2 Horizontal	7.375"	x	4.66"	\$2,085
1/3 Horizontal	5.5"	x	4.66"	\$1,495
1/4 Vertical	3.5"	x	4.66"	\$1,050
1/6 Vertical	2.66"	x	4.66"	\$795

*Agency Discount Honored

No single directory serves all of your customer needs until now!

Editorial:

Reach radiology professionals in all modalities, including radiologists, administrators, technologists, and key decision makers throughout the year. **rt image** is unique to bring a directory covering:

- Associations
- Hospitals
- Imaging Centers
- CE Scheduler
- Product/Service Companies
- Staffing Agencies
- Comprehensive Index

Listing Examples:

Basic Listing

rt image
 2570 Blvd. of the Generals, Ste. 220
 Norristown, PA 19403
 800-983-7737; F 610-854-3780
 info@rt-image.com
 www.rt-image.com

Power Listing with Logo and Description:

RT
Image

rt image
 2570 Blvd. of the Generals, Ste. 220
 Norristown, PA 19403
 800-983-7737; F 610-854-3780
 info@rt-image.com
 www.rt-image.com

Now in our 20th year of circulation, **rt image** is the only national weekly magazine serving the radiology industry. Our mission is to present professionals with a variety of timely, accurate, reader-focused articles to promote their careers and provide information about prevailing techniques and technologies. **rt image** provides exposures through four different mediums: print, digital, online and e-newsletter. **rt image** is aggressively marketed, attending or distributing at nearly 50 radiology shows each year.

Book your space early and receive a discount.

Space confirmations received by:

May 22, 2010 - 15% off • July 31, 2010 - 10% off

**Fax this form to 610-854-3780 for a quote
 or call 800-983-7737 for more details.**

Valley Forge Publishing Group

2570 Boulevard of the Generals, Suite 220, Norristown, PA 19403

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