

# 2010

Classified Ad Rates

Issued: November 2009

## Editorial Niche

## Classified Print Advertising Rates



## Issuance & Closing Dates

## Bonus Distributions\*

\*Subject to change

## Print Specifications

## For more information:

VALLEY FORGE PUBLISHING GROUP  
2570 Blvd. of the Generals, Suite 220  
Norristown, PA 19403

P: (800) 983-7737 F: (610) 854-3780  
emclassified@valleyforgepress.com  
Medhealthjobs.com  
Valleyforgepress.com

# EMERGENCY MEDICINE

www.emedmag.com

Celebrating 40 years serving the Emergency Medicine Community, *Emergency Medicine*® is the only peer reviewed practice journal in the EM market. 99% of emergency physicians surveyed read *Emergency Medicine*®. Articles deal with every acute problem encountered in daily practice, including trauma, heart attack, stroke, gastrointestinal dysfunction, dermatologic disorders, serious infection, and disease of all kinds entering the acute stage. Established in February 1969. Total Circulation: 37,676\*

\*Source: BPA, June 2008

### Gross Classified Rates\*\*

Size	1 time	Size	1 time
Full page	\$6,155	1/4 page	\$2,415
2/3 page	\$4,690	1/6 page	\$1,500
1/2 page	\$4,185	1/12 page	\$750
1/3 page	\$2,985	Col. Inch	\$305

### New Frequency Packages

Place 2 ads, get the third for 30% off  
Place 4 ads, get the fifth one for free

### Color Rates

2-color \$220  
4-color \$435

\*\*All ads except the column inch include an online job listing on careers.emedmag.org and a job alert.

\*Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

### Classified Headings

No special headings permitted. When no heading is requested, we will use our own judgement in classifying an ad.

Faculty Positions, Locum Tenens, Medical Meetings, Medical Services, Miscellaneous, Positions Available, Positions Wanted, Books/Supplies, Computer/Software, Medical Education, Medical Equipment/Supplies, Real Estate

Frequency: 12 issues a year

Copy changes/cancellations must be received on or before closing date of the scheduled issue(s).

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 15, 2009	May	April 16, 2010	Sept.	Aug. 18, 2010
Feb.	Jan. 15, 2010	June	May 18, 2010	Oct.	Sept. 16, 2010
March	Feb. 16, 2010	July	June 16, 2010	Nov.	Oct. 20, 2010
April	March 19, 2010	Aug.	July 23, 2010	Dec.	Nov. 15, 2010

September: ACEP Scientific Assembly; TBA

October: ACEP Scientific Assembly; TBA

Size	Width	Height	Size	Width	Height
Col. Inch	2.25"	X	1/3V	2.25"	X
1/12	2.25"	X	1/2H	7.2"	X
1/6H	4.72"	X	1/2V	3.5"	X
1/6V	2.25"	X	2/3 V	4.72"	X
1/4H	3.5"	X	Full Page	7.2"	X
1/3H	4.72"	X	Trim Size	7.875"	X

### Click the link below to be directed to our Web site for:

- Classified Print Specifications
- Production Materials
- Production Charges
- Administrative Fees
- Policies
- Billing & Credit

Or go directly to <http://www.valleyforgepress.com/terms.html>