

2010

Classified Ad Rates

Issued: November 2009

Editorial Niche

Classified Print Advertising Rates



Issuance & Closing Dates

Bonus Distributions*

*Subject to change

Print Specifications

For more information:

VALLEY FORGE PUBLISHING GROUP
2570 Blvd. of the Generals, Suite 220
Norristown, PA 19403

P: (800) 983-7737 F: (610) 854-3780
cutisclassified@valleyforgepress.com
Medhealthjobs.com
Valleyforgepress.com

cutis®

www.cutis.com

Cutis presents original, clinical editorial that is peer-reviewed and referenced in INDEX MEDICUS. Articles published in *Cutis* focus on the clinical aspects of dermatology and present a practical approach to the diagnosis and treatment of dermatologic diseases. *Cutis* is circulated to physicians actively involved in dermatologic practice and, therefore, extends itself not only to dermatology specialists but to the generalist as well. Articles published in *Cutis* cover topics such as acne, psoriasis, melanoma, skin cancer, pediatric dermatology, dermatopathology, contact dermatitis, dry skin and cosmetic dermatology. Established in January 1995. Total Circulation: 34,224*

*Source: BEA, June 2008

Gross Classified Rates

Column Inch Ads	1 time	New Frequency Packages Place 2 ads, get the third for 30% off Place 4 ads, get the fifth one for free
Column Inch	\$175	

Classified Display Ads**†

Size	1 time	Size	1 time
Full	\$4,305	1/4	\$1,435
2/3	\$3,325	1/6	\$895
1/2	\$2,750	1/12	\$485
1/3	\$2,135		

**All display ads except the column inch size and product/service ads include an online job listing on careers.cutis.com and a job alert.

† Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

Classified Headings

No special headings permitted. When no heading is requested, we will use our own judgment in classifying an ad.

Faculty Positions, Locum Tenens, Medical Meetings, Medical Services, Miscellaneous, Positions Available, Positions Wanted, Books/Supplies, Computer/Software, Medical Education, Medical Equipment/Supplies, Real Estate

Frequency: 12 issues a year

Copy changes/cancellations must be received on or before closing date of the scheduled issue(s).

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 14, 2010	May	April 19, 2010	Sept.	Aug. 19, 2010
Feb.	Jan. 8, 2010	June	May 19, 2010	Oct.	Sept. 9, 2010
March	Feb. 12, 2010	July	June 17, 2010	Nov.	Oct. 18, 2010
April	March 22, 2010	Aug.	July 16, 2010	Dec.	Nov. 17, 2010

February: AAD 68th Annual Meeting; Miami, FL; March 6-9, 2010

July: AAD Summer Meeting; Boston, MA; Aug. 4-8, 2010

Size	Width	Height	Size	Width	Height	
Col. Inch	2.25"	X	1/3V	2.25"	X	8.85"
1/12	2.25"	X	1/2H	7.2"	X	4.25"
1/6V	2.25"	X	1/2V	3.5"	X	8.85"
1/6H	4.72"	X	2/3V	4.2"	X	8.85"
1/4H	3.5"	X	Full Page	7.2"	X	8.85"
1/3H	4.72"	X	Trim Size	7.875"	X	10.75"

Click the link below to be directed to our Web site for:

- Classified Print Specifications • Production Materials • Production Charges •
- Administrative Fees • Policies • Billing & Credit •

Or go directly to <http://www.valleyforgepress.com/terms.html>