

# 2010

Classified Ad Rates

Issued: November 2009

## Editorial Niche

## Classified Print Advertising Rates



## Issuance & Closing Dates

## Bonus Distributions

## Print Specifications

### For more information:

VALLEY FORGE PUBLISHING GROUP  
2570 Blvd. of the Generals, Suite 220  
Norristown, PA 19403

P: (800) 983-7737 F: (610) 854-3780  
cdclassified@valleyforgepress.com  
Medhealthjobs.com  
Valleyforgepress.com

# cosmetic DERMATOLOGY®

www.cosderm.com

*Cosmetic Dermatology* covers appearance-related dermatology through clinical articles emphasizing new treatments and surgical procedures and techniques. The journal also provides in-depth coverage of a variety of clinical meetings and industry events. *Cosmetic Dermatology* was established in November 1988. Total Qualified Circulation: 14,099\*

\*Source: BPA, June 2008

### Column Inch Ads

Col. Inch B&W \$165

### Classified Display Ads

Size	1 time	Size	1 time
Full Page	\$3,355	1/4	\$1,350
2/3	\$2,775	1/6	\$810
1/2	\$1,935	1/12	\$460
1/3	\$1,645		

### New Frequency Packages

Place 2 ads, get the third for 30% off  
Place 4 ads, get the fifth one for free

\*\*All ads except the column inch include an online job listing on careers.cosderm.com and a job alert.

\* Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

### Classified Headings

No special headings permitted. When no heading is requested, we will use our own judgment in classifying an ad.

Faculty Positions, Locum Tenens, Medical Meetings, Medical Services, Miscellaneous, Positions Available, Positions Wanted, Books/Supplies, Computer/Software, Medical Education, Medical Equipment/Supplies, Real Estate

Frequency: 12 issues a year • Mailing Date: 15th of each month

Copy changes/cancellations must be received on or before closing date of the scheduled issue(s)

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 8, 2010	May	April 13, 2010	Sept.	Aug. 13, 2010
Feb.	Jan. 12, 2010	June	May 12, 2010	Oct.	Sept. 14, 2010
March	Feb. 9, 2010	July	June 10, 2010	Nov.	Oct. 2, 2010
April	March 15, 2010	Aug.	July 13, 2010	Dec.	Nov. 9, 2010

**February:** AAD 68<sup>th</sup> Annual Meeting; Miami, FL; March 6-9, 2010

**July:** AAD Summer Meeting; Boston, MA; Aug. 4-8, 2010

**August:** ASCDAS Meeting; Chicago, IL; Oct. 21-24, 2010

Size	Width	Height	Size	Width	Height
Col. Inch	2.25" X	1"	1/3V	2.25" X	9"
1/12	2.25" X	2"	1/2H	7.2" X	4.25"
1/6H	4.72" X	2"	1/2V	3.5" X	9"
1/6V	2.25" X	4.25"	2/3 V	4.72" X	9"
1/4H	3.5" X	4.25"	Full Page	7.2" X	9"
1/3H	4.72" X	4.25"	Trim Size	7.875" X	10.75"

### Click the link below to be directed to our Web site for:

- Classified Print Specifications • Production Materials • Production Charges •
- Administrative Fees • Policies • Billing & Credit •

Or go directly to <http://www.valleyforgepress.com/terms.html>