

2010

Classified Ad Rates

Issued: November 2009

Consultant FOR PEDIATRICIANS

<http://www.ConsultantLive.com/cfp>

Editorial Niche

Consultant for Pediatricians, published monthly, offers clinicians who practice primary care pediatrics authoritative, practical help in solving real life clinical problems that arise in daily office practice. The journal offers peer-reviewed case presentations, interactive quizzes, concise updates on controversial and timely topics; top-quality color photographs are emphasized. The journal also features review articles that describe the state-of-the-art in diagnosis and management. Established in 2001. Total Circulation: 62,149*

*Source: BPA, June 2008

Classified Print Advertising Rates



Gross Classified Rates**

Size	1 time	Size	1 time
Full page	\$5,285	1/4 page	\$1,935
2/3 page	\$4,625	1/6 page	\$1,440
1/2 page	\$3,550	1/12 page	\$1,030
1/3 page	\$2,480	Col. Inch	\$330

New Frequency Packages		Color Rates	
Place 2 ads, get the third for 30% off		2-color	add 10%
Place 4 ads, get the fifth one for free		4-color	add 15%

** All display ads except the column inch size and product/service ads include an online job listing on consultantlive.com and a job alert.

* Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

Classified Headings

No special headings permitted. When no heading is requested, we will use our own judgment in classifying an ad.

Faculty Positions, Locum Tenens, Medical Meetings, Medical Services, Miscellaneous, Positions Available, Positions Wanted, Books/Supplies, Computer/Software, Medical Education, Medical Equipment/Supplies, Real Estate

Issuance & Closing Dates

Frequency: 12 issues a year

Copy changes/cancellations must be received on or before closing date of the scheduled issue(s).

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 1, 2009	May	April 1, 2010	Sept.	Aug. 2, 2010
Feb.	Dec. 30, 2009	June	May 3, 2010	Oct.	Sept. 1, 2010
March	Feb. 1, 2010	July	June 1, 2010	Nov.	Oct. 1, 2010
April	March 1, 2010	Aug.	July 1, 2010	Dec.	Nov. 1, 2010

Print Specifications

Size	Width	Height	Size	Width	Height
Col. Inch	2.167"	X 1"	1/3V	2.167"	X 8.22"
1/12	2.167"	X 1.875"	1/2H	6.83"	X 4"
1/6H	4.5"	X 1.875"	1/2V	3.33"	X 8.22"
1/6V	2.167"	X 4"	2/3 V	4.5"	X 8.22"
1/4H	3.33"	X 4"	Full Page	6.83"	X 8.22"
1/3H	4.5"	X 4"	Trim Size	7.75"	X 10.75"

For more information:

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Click the link below to be directed to our Web site for:

- Classified Print Specifications
- Production Materials
- Production Charges
- Administrative Fees
- Policies
- Billing & Credit

Or go directly to <http://www.valleyforgepress.com/terms.html>