

2010

Classified Ad Rates

Issued: November 2009

Clinician Reviews

www.clinicianreviews.com

Editorial Niche

Clinician Reviews is the first and only journal written by NPs/PAs for NPs/PAs blending the best, most trusted clinical content with exciting topical news and professional information. Clinician Reviews has the most comprehensive circulation in the NP/PA market, which provides peer-reviewed clinical information covering in-depth professional news and emerging trends for clinicians. Total Circulation: 125,123*.

*Source: BPA, June 2008.

Classified Print Advertising Rates



Gross Classified Rates*

Size	1 time	Size	1 time
Full page	\$3,165	1/8 page	\$985
3/4 page	\$2,730	1/16 page	\$555
1/2 page	\$2,130	Col. Inch	\$260
1/4 page	\$1,455		

New Frequency Packages

Place 2 ads, get the third for 30% off
Place 4 ads, get the fifth one for free

Color Rates

2-color \$530
4-color \$965

* Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

Classified Headings

Directors Wanted, Medical Services, Faculty Positions, Miscellaneous, Fellowships, Positions Available, Locum Tenens, Positions Wanted, Medical Education, Practices Available, Medical Meetings, Professional Opportunities, Medical Publications and Residencies. No special headings permitted.

When no heading is requested, we will use our own judgment in classifying an ad.

Issuance & Closing Dates

Frequency: 12 issues a year • Mailing Date: 15th of each month

Copy changes/cancellations must be received on or before closing date of the scheduled issue(s).

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 8, 2009	May	April 12, 2010	Sept.	Aug. 6, 2010
Feb.	Jan. 8, 2010	June	May 7, 2010	Oct.	Sept. 3, 2010
March	Feb. 8, 2010	July	June 11, 2010	Nov.	Oct. 8, 2010
April	March 15, 2010	Aug.	July 13, 2010	Dec.	Nov. 4, 2010

Bonus Distributions*

*Subject to change

May: AAPA's 38th Annual PA Conference; Atlanta, GA; May 31- June 2, 2010

June: AANP Annual Meeting; Phoenix, AZ; June 24-26, 2010

Print Specifications

Size	Width	Height	Size	Width	Height
Col. Inch	2.25" X	1"	1/2H	9.375" X	5.5"
1/16	2.25" X	2.5"	1/2V	4.6" X	11.75"
1/8H	4.6" X	2.5"	3/4	7.3" X	11.75"
1/8V	2.25" X	5.5"	Full Page	9.375" X	11.75"
1/4H	4.6" X	5.5"	Trim Size	10.875" X	13.5"
1/4V	2.25" X	11.75"			

For more information:

VALLEY FORGE PUBLISHING GROUP
2570 Blvd. of the Generals, Suite 220
Norristown, PA 19403

P: (800) 983-7737 F: (610) 854-3780
clinicianreviews@valleyforgepress.com
Medhealthjobs.com
Valleyforgepress.com

Click the link below to be directed to our Web site for:

- Classified Print Specifications
- Production Materials
- Production Charges
- Administrative Fees
- Policies
- Billing & Credit

Or go directly to <http://www.valleyforgepress.com/terms.html>