

2010

Classified Ad Rates

Issued: March 2010

Editorial Niche

Classified Print Advertising Rates



Issuance & Closing Dates

Bonus Distributions[†]

[†] Subject to change

Print Specifications

For more information:

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The Archives of Pathology and Laboratory Medicine is published monthly by the College of American Pathologists, and is an official publication of the College of American Pathologists. Reach senior people who can make your laboratory more productive: lab managers, section supervisors, medical technologists, computer systems experts, cytotechnologists and histologists. Circulation: 15,000.[‡]

[‡] Source: CAP Publisher Statement

Gross Classified Rates[‡]

Size	1 time	Size	1 time
Full page	\$2,355	1/3 page	\$1,485
2/3 page	\$2,055	1/4 page	\$1,030
1/2 page	\$1,840	1/6 page	\$820

New Frequency Packages

Place 2 ads, get the third for 30% off
Place 4 ads, get the fifth one for free

[‡] Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discounts will not apply to line ads. Pubset ads and production charges are non-commissionable.

Classified Headings

Directors Wanted, Medical Services, Faculty Positions, Miscellaneous, Fellowships, Positions Available, Locum Tenens, Positions Wanted, Medical Education, Practices Available, Medical Meetings, Professional Opportunities, Medical Publications and Residencies. No special headings permitted.

When no heading is requested, we will use our own judgment in classifying an ad.

Frequency: 12 issues a year • **Mailing Date:** First week of each month

Copy changes/cancellations must be received on or before closing date of the scheduled issue(s).

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 2, 2009	May	April 1, 2010	Sept.	July 30, 2010
Feb.	Dec. 31, 2009	June	April 30, 2010	Oct.	Sept. 2, 2010
March	Jan. 29, 2010	July	May 27, 2010	Nov.	Oct. 1, 2010
April	Feb. 26, 2010	Aug.	July 1, 2010	Dec.	Oct. 28, 2010

- March:** USCAP 99th Annual Meeting, Washington, DC; March 20-26, 2010
- May :** CLMA 2010, Las Vegas, NV; May 3-6, 2010
ASM 110th General Meeting, San Diego, CA; May 23-27, 2010
- June:** ASCO 2010 Annual Meeting, Chicago, IL; June 4-8, 2010
- July:** AACC 2010 Annual Meeting and Clinical Lab Expo, Anaheim, CA; July 25-29, 2010
- September:** NSH 36th Annual Symposium/Convention, Seattle, WA; September 24-29, 2010
CAP '10-The Pathologists' Meeting, Chicago, IL; September 26-29, 2010
- October:** AABB 2010 Annual Meeting, Baltimore, MD; October 9-12, 2010
- November:** ASC 58th Annual Scientific Meeting, Boston, MA; November 12-16, 2010
AMP 2010 Annual Meeting; San Jose, CA; Nov. 17-20, 2010
ASH 52nd Annual Meeting and Exposition, Orlando, FL; December 4- 7, 2010

Size	Width	Height	Size	Width	Height
1/6	2.25"	X 4.25"	1/2H	7"	X 4.25"
1/4	3.375"	X 4.25"	1/2V	3.375"	X 9"
1/3H	4.6"	X 4.25"	2/3V	4.6"	X 9"
1/3V	2.25"	X 9"	Full	7"	X 9"

Click the link below to be directed to our Web site for:

- Classified Print Specifications • Production Materials • Production Charges •
- Administrative Fees • Policies • Billing & Credit •

Or go directly to <http://www.valleyforgepress.com/terms.html>