

2010

Classified Ad Rates

Issued: November 2009

Editorial Niche

The American Journal of Orthopedics is a referenced, peer-reviewed clinical/practical journal oriented to the educational needs of the surgeon and related subspecialists. All feature-length articles are written by orthopedics and other specialists at leading teaching institutions and medical centers, as well as physicians in private practices. All articles are listed in the Index Medicus/Medline database. Many articles are enhanced by a thorough review of the literature. Established in July 1972. Total circulation: 29,901*.

*Source: EPA, July 2008

Classified Print Advertising Rates



Gross Classified Rates**

Size	1 time	Size	1 time
Full page	\$2,995	1/4 page	\$1,335
2/3 page	\$2,450	1/6 page	\$850
1/2 page	\$1,860	1/12 page	\$510
1/3 page	\$1,705	Col. Inch	\$175

New Frequency Packages

Place 2 ads, get the third for 30% off
Place 4 ads, get the fifth one for free

Color Rates

2-color \$530
4-color \$970

* All ads except the column inch include an online job listing on amjorthopedics.com and a job alert.

† Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

Classified Headings

No special headings permitted. When no heading is requested, we will use our own judgment in classifying an ad.

Classified Headings: Faculty Positions, Locum Tenens, Medical Meetings, Medical Services, Miscellaneous, Positions Available, Positions Wanted, Books/Supplies, Computer/Software, Medical Education, Medical Equipment/Supplies, Real Estate

Issuance & Closing Dates

Frequency: 12 issues a year • Mailing Date: 15th of each month

Copy changes/cancellations must be received on or before closing date of the scheduled issue(s).

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 7, 2009	May	April 12, 2010	Sept.	Aug. 13, 2010
Feb.	Jan. 8, 2010	June	May 14, 2010	Oct.	Sept. 13, 2010
March	Feb. 8, 2010	July	June 11, 2010	Nov.	Oct. 8, 2010
April	March 15, 2010	Aug.	July 12, 2010	Dec.	Nov. 11, 2010

Bonus Distributions

January: AAOS Annual Meeting; New Orleans, LA; March 11-13, 2010

February: AAOS Annual Meeting; New Orleans, LA; March 11-13, 2010

Print Specifications

Size	Width	Height	Size	Width	Height
Col. Inch	2.25"	X	1"	1/3V	2.25" X 9.45"
1/12	2.25"	X	2"	1/2H	7.2" X 4.5"
1/6H	4.72"	X	2"	1/2V	3.5" X 9.45"
1/6V	2.25"	X	4.5"	2/3 V	4.72" X 9.45"
1/4H	3.5"	X	4.5"	Full Page	7.2" X 9.45"
1/3H	4.72"	X	4.5"	Trim Size	7.875" X 10.75"

For more information:

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Click the link below to be directed to our Web site for:

- Classified Print Specifications • Production Materials • Production Charges •
- Administrative Fees • Policies • Billing & Credit •

Or go directly to <http://www.valleyforgepress.com/terms.html>