

OFFICE USE ONLY:

Invoice # \_\_\_\_\_

P.O. # \_\_\_\_\_

Sales Person \_\_\_\_\_ Date \_\_\_\_\_

Customer ID # \_\_\_\_\_



**www.therapytimes.com**  
 Fax both pages of this form to: 610-854-3780  
 E-mail to: [ttdirectory@valleyforgepress.com](mailto:ttdirectory@valleyforgepress.com)  
 or mail to: Valley Forge Press  
 2570 Boulevard of the Generals, Suite 220  
 Norristown, PA 19403  
 For questions, call 800-983-7737

### Company Listing Information

Complete the required information, exactly as it should appear in the *Therapy Times 2010 Directory*.  
 If handwritten, please print in ALL CAPS. We will abbreviate if necessary.

Company name: \_\_\_\_\_

Country:  U.S.  Canada  Other

Address 1: \_\_\_\_\_

Contact: Name as it will appear on listing \_\_\_\_\_

Room/Suite/Floor #: \_\_\_\_\_

Title: \_\_\_\_\_

City: \_\_\_\_\_

E-mail: \_\_\_\_\_

State/Zip: \_\_\_\_\_

Phone: ( ) \_\_\_\_\_

Company URL: \_\_\_\_\_

Fax: ( ) \_\_\_\_\_

Please check here if your billing address is the same. If your billing address is different, please notify your sales representative.

Please  the section(s) you would like your listing(s) to appear.  
 Ordering information on page 2.

<input type="checkbox"/> <b>Associations</b> <i>(Listed Alphabetical)</i>	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical <input type="checkbox"/> Speech <input type="checkbox"/> Occupational <input type="checkbox"/> Nursing <input type="checkbox"/> Respiratory <input type="checkbox"/> Music <input type="checkbox"/> Pediatrics <input type="checkbox"/> Consumer
<input type="checkbox"/> <b>Recruitment</b> <i>(Listed by State)</i>	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical <input type="checkbox"/> Speech <input type="checkbox"/> Occupational <input type="checkbox"/> Nursing <input type="checkbox"/> Respiratory <input type="checkbox"/> Music <input type="checkbox"/> Pediatrics <input type="checkbox"/> Consumer
<input type="checkbox"/> <b>CE Scheduler</b>	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical <input type="checkbox"/> Speech <input type="checkbox"/> Occupational <input type="checkbox"/> Nursing <input type="checkbox"/> Respiratory <input type="checkbox"/> Music <input type="checkbox"/> Pediatrics <input type="checkbox"/> Consumer
<input type="checkbox"/> <b>Product/Service Companies</b> <i>(Listed by Category)</i>	
Fill out the section to the right.                  Select ONE category per paid listing or display ad. There will be an additional fee of 50% of the cost of the listing to add a new category.	
<input type="checkbox"/> <b>Staffing Agencies/Services</b> <i>(Listed Alphabetical)</i>	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical <input type="checkbox"/> Speech <input type="checkbox"/> Occupational <input type="checkbox"/> Nursing <input type="checkbox"/> Respiratory <input type="checkbox"/> Music <input type="checkbox"/> Pediatrics <input type="checkbox"/> Consumer

If faxing this form, please fill boxes in completely. ■

*If you have selected Product/Service Companies, please indicate in the drop down menu(s) the category(s) you would like your listing to appear. ONE per paid listing/display ad. (Please attach a sheet if selecting more than 5 categories.)*

Category(s)	Targeted Group(s) - unlimited
1. _____	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical <input type="checkbox"/> Speech <input type="checkbox"/> Occupational <input type="checkbox"/> Respiratory <input type="checkbox"/> Music <input type="checkbox"/> Nursing <input type="checkbox"/> Pediatrics <input type="checkbox"/> Consumer
2. _____	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical <input type="checkbox"/> Speech <input type="checkbox"/> Occupational <input type="checkbox"/> Respiratory <input type="checkbox"/> Music <input type="checkbox"/> Nursing <input type="checkbox"/> Pediatrics <input type="checkbox"/> Consumer
3. _____	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical <input type="checkbox"/> Speech <input type="checkbox"/> Occupational <input type="checkbox"/> Respiratory <input type="checkbox"/> Music <input type="checkbox"/> Nursing <input type="checkbox"/> Pediatrics <input type="checkbox"/> Consumer
4. _____	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical <input type="checkbox"/> Speech <input type="checkbox"/> Occupational <input type="checkbox"/> Respiratory <input type="checkbox"/> Music <input type="checkbox"/> Nursing <input type="checkbox"/> Pediatrics <input type="checkbox"/> Consumer
5. _____	<input type="checkbox"/> Nutrition <input type="checkbox"/> Physical <input type="checkbox"/> Speech <input type="checkbox"/> Occupational <input type="checkbox"/> Respiratory <input type="checkbox"/> Music <input type="checkbox"/> Nursing <input type="checkbox"/> Pediatrics <input type="checkbox"/> Consumer

**Distribution:**

Reach therapy professionals with buying power! Distributed in print, online, digitally plus 7 National Bonus Distributions. Your online listing will be activated immediately; print & digital version will be available in October, 2009.

\* Not responsible for errors due to illegible handwriting/fax.

<b>OFFICE USE ONLY:</b>	<input type="checkbox"/> Basic # _____	<b>Materials:</b>	<b>Posted Date:</b>
<input type="checkbox"/> ACTIVATE	<input type="checkbox"/> Enhanced # _____	<input type="checkbox"/> Form _____	_____
<input type="checkbox"/> DO NOT ACTIVATE	<input type="checkbox"/> Power # _____	<input type="checkbox"/> Logo _____	<b>Initials:</b>
<b>REASON:</b> _____	<input type="checkbox"/> Display Ad	<input type="checkbox"/> Description _____	_____
_____	<input type="checkbox"/> Full <input type="checkbox"/> 3/4 <input type="checkbox"/> 1/2 V or H	<input type="checkbox"/> Display Ad _____	<b>Notes:</b>
_____	<input type="checkbox"/> 1/3 <input type="checkbox"/> 1/4 <input type="checkbox"/> 1/6V	<b>Notes:</b> _____	_____

# therapytimes

a multi-disciplinary online resource

## 2010 Directory

Receive a 15% discount if you confirm your order by May 22, 2009!  
 Receive a 10% discount if you confirm your order by July 31, 2009!

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### ORDERING INFORMATION

<b>1</b>	<input type="checkbox"/>	<b>Basic Listing</b> I want ____ listings @ \$137 per listing.	<b>\$137.00 per Basic Listing</b> <input type="checkbox"/> logo <b>ADD \$137*</b> <input type="checkbox"/> picture <b>ADD \$137*</b> <input type="checkbox"/> bold type <b>ADD \$58*</b> <input type="checkbox"/> 50 words <b>ADD \$137*</b> *above costs are per listing	Your listing includes: company name, address, phone and fax number, e-mail and Web address, in print and online for 12 months.	\$ _____
<b>2</b>	<input type="checkbox"/>	<b>Enhanced (only \$294)</b>  I want ____ listings	I want _____ additional Enhanced listing(s) @ \$179 each	Listing includes: bold company name, address, phone and fax number, e-mail & Web address, contact person, color company logo and a 50-word description in print and online for 12 months.  Descriptive copy about your firm _____ _____ _____ _____ _____ _____ _____ Attach typed information on separate sheet.	\$ _____
<b>3</b>	<input type="checkbox"/>	<b>Power (only \$457)</b>  I want ____ listings	I want _____ additional Power listing(s) @ \$405 each	Listing includes: bold company name, address, phone & fax number, e-mail & Web address, contact person, color company logo, color block behind entire listing and a 100-word description, in print and online for 12 months.  Descriptive copy about your firm _____ _____ _____ _____ _____ _____ Attach typed information on separate sheet.	\$ _____
<b>4</b>	<input type="checkbox"/>	<b>FREE Basic Listing &amp; Logo with Display Advertising</b>	<input type="checkbox"/> FP - <b>\$4,080</b> <input type="checkbox"/> 3/4 - <b>\$3,161</b> <input type="checkbox"/> 1/2 - <b>\$2,127</b> <input type="checkbox"/> 1/3 - <b>\$1,533</b> <input type="checkbox"/> 1/4 - <b>\$1,045</b> <input type="checkbox"/> 1/6 - <b>\$750</b> I want a _____ ad	Your display advertisement includes four-color and a free listing: company name, address, phone and fax number, e-mail and Web address, in print and online for 12 months.  _____ Display ad location: Section/Category _____ Free basic listing with logo location: Section/Category _____	\$ _____
				<b>Note: Prices are gross</b>	<b>PRODUCTION CHARGE:</b> \$ _____ <b>TOTAL AMOUNT ENCLOSED:</b> \$ _____

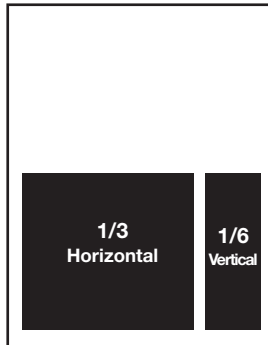
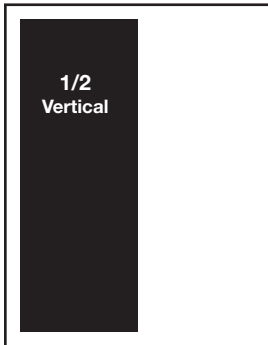
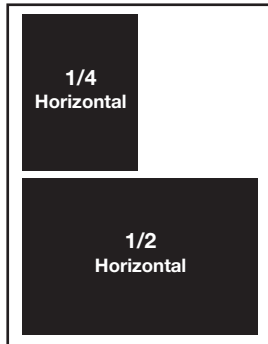
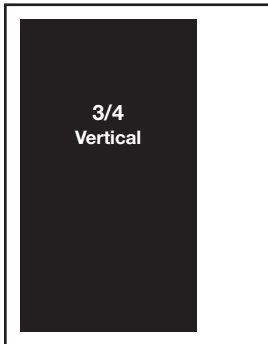
1.  Check enclosed (payable to *Therapy Times*)  VISA  MasterCard  American Express  
 Account Number \_\_\_\_\_ Expiration Date \_\_\_\_\_  
 Authorized Signature \_\_\_\_\_ Print Name \_\_\_\_\_

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**Display Ads:** (includes a FREE basic listing w/logo)



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### Rates and Size Options\*

Trim Size	8.375" x 7.875"	10.8125" x 10.3125"	<small>Offset crop marks and registration at least 12 points OR .167"</small>	
<b>Live Area</b>				
<b>Full Page</b>				
Bleed	8.625" x 7.25"	11.125" x 9.625"	\$4,080	\$4,080
Non-Bleed				
<small>(15% premium placement for ISF, ISB, OSB, Center Spread, Page 3)</small>				
<b>3/4 Vertical</b>	5.375" x 3.5"	9" x 9"	\$3,161	\$2,127
<b>1/2 Vertical</b>				
<b>1/2 Horizontal</b>	7.25" x 4.375"	4.375" x 4.375"	\$2,127	\$1,533
<b>1/3 Horizontal</b>	4.78" x 3.5"	4.375" x 4.375"	\$1,533	\$1,045
<b>1/4 Vertical</b>				
<b>1/6 Vertical</b>	2.3" x 4.275"	4.275" x 4.275"	\$750	

\*Agency Discount Honored

**No single directory serves all of your customer needs until now!**

#### Editorial:

Reach all therapy professionals in one directory! **Therapy Times** is the only multi-disciplinary online resource for therapeutic professionals in the healthcare industry. Expose your products and services to music, nutrition, occupational, physical, respiratory, speech-language and hearing, and nursing professionals.

- Associations
- CE Scheduler
- Products/Services
- Staffing Agencies
- Comprehensive Index

#### Column Inch Ads:

##### Basic Listing

##### Therapy Times

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##### Enhanced Listing with Logo and Description:

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*Therapy Times'* myriad of national awards demonstrates its commitment to excellence in all aspects of the publication: "Best Overall Web Publication" and "Best E-Newsletter," ASHPE awards; "Best New Web Publication" and "Best Original Web Feature," ASBPE awards; and the "Healthcare Standard of Excellence" and "Online Community Standard of Excellence," WebAwards.

**Book your space early and receive a discount.**

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**May 22, 2009 – 15% off • July 31, 2009 – 10% off**

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Valley Forge Publishing Group

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