

Nominate Your Favorite Product!

RT

image
the source for radiology professionals
2009 Most Valuable Product

www.rt-image.com
Fax both pages of this form to: 610-854-3780
E-mail to: RTMVP@valleyforgepress.com
or mail to: Valley Forge Press
2570 Boulevard of the Generals, Suite 220
Norristown, PA 19403
For questions, call 800-983-7737

MVP Listing Information

Complete the required information, exactly as it should appear in **rt image MVP**.

If handwritten, please print in ALL CAPS. * We will abbreviate if necessary.

Company name: _____ Country: U.S. Canada Other

 Address 1: _____
 Room/Suite/Floor #: _____ Title: _____
 City: _____ E-mail: _____
 State/Zip: _____
 Phone: () _____ Company URL: _____
 Fax: () _____



Product/Service Companies

If faxing this form, please fill boxes in completely. ■

Fill out the sections below.

Enhance your MVP nomination on page 2.

Please indicate in the drop down menu(s) the category(s) you would like your listing to appear and the targeted group(s). (Please attach a sheet if selecting more than 5 categories.)

Category(s)

1. (Drop-Down Menu Here)
2. (Drop-Down Menu Here)
3. (Drop-Down Menu Here)
4. (Drop-Down Menu Here)
5. (Drop-Down Menu Here)

Product Testimonial

1. _____

2. _____

3. _____

4. _____

5. _____

Nomination Deadline: Friday, August 3, 2009 • Online Voting: August 10, 2009 – September 11, 2009

MVP winners and all nominations will be officially announced in October, 2009

All nominations will receive the MVP logo that can be used in all company materials.

The winner in each targeted group[†] will receive a FREE Power Directory listing plus top placement within our announcement materials.

* Not responsible for errors due to illegible handwriting/fax.

^{††} One winner will be chosen in each of the following groups: CT, Mammography, MRI, Nuclear Med./Molecular Imaging, PACS, Radiation Therapy, Staffing, Teleradiology, Ultrasound, Ergonomic Workstations, RIS, CR & DR, EMR, Printers, Display Systems, CAD, Advanced Visualization, Patient Positioning, Data Storage/Management, Imaging Agents, Speech Recognition/Transcription

OFFICE USE ONLY:

Invoice # _____

P.O. # _____

Sales Person _____ Date _____

Customer ID # _____

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ENHANCE YOUR NOMINATION!

1	<input type="checkbox"/>	<p>Free Listing I want ____ listings</p>		<p>Your listing includes: product name, nomination, and link to Web site.</p>	\$ <u>0</u>
2	<input type="checkbox"/>	<p>Upgrade Your Nomination: Package A (only \$395) I want ____ listings</p>	<p>I want _____ additional Package A listing(s) @ \$275 each For additional listings, please attach typed information on separate sheet.</p> <div style="text-align: center;"> </div>	<p>Listing includes: product name, product description, contact information, nomination, link to Web site, and a 2010 rt image Enhanced Directory listing.</p> <p>Descriptive copy about your product</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <p style="text-align: center; font-size: 0.8em;">Attach typed information on separate sheet.</p>	\$ _____
3	<input type="checkbox"/>	<p>Upgrade Your Nomination: Package B (only \$795) I want ____ listings</p>	<p>I want _____ additional Package B listing(s) @ \$560 each For additional listings, please attach typed information on separate sheet.</p> <div style="text-align: center;"> </div>	<p>Listing includes: product name, product description, contact information, nomination, link to Web site, a 2010 rt image Power Directory listing, and a Web cast with logo, and picture (no longer than 5 minutes and provided by company).</p> <p>Descriptive copy about your product</p> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <hr/> <p style="text-align: center; font-size: 0.8em;">Attach typed information on separate sheet.</p>	\$ _____
4	<input type="checkbox"/>	Additional Opportunities		<p><input type="checkbox"/> \$100 – Logo on all MVP marketing materials, online materials will include a link to your Web site</p> <p><input type="checkbox"/> \$300 – Banner within your category during the voting - 6 weeks (120 x 240 pixels)</p> <p><input type="checkbox"/> \$700 – Banner on the announcement pages in September 2009 – online until 2010 (120 x 240 pixels)</p>	\$ _____
				<p>Note: Prices are gross</p> <p style="text-align: right;">PRODUCTION CHARGE: \$ _____ TOTAL AMOUNT ENCLOSED: \$ _____</p>	

Please check here if your billing address is the same. If your billing address is different, please notify your sales representative.

Check enclosed (payable to **rt image**) VISA MasterCard American Express

Account Number _____ Expiration Date _____

Authorized Signature _____ Print Name _____

<p>OFFICE USE ONLY:</p> <p><input type="checkbox"/> ACTIVATE</p> <p><input type="checkbox"/> DO NOT ACTIVATE</p> <p>REASON: _____</p>	<p><input type="checkbox"/> Basic MVP # _____</p> <p><input type="checkbox"/> Package A - Enhanced # _____</p> <p><input type="checkbox"/> Package B - Power # _____</p> <p><input type="checkbox"/> Additional Opportunities</p> <p style="margin-left: 20px;"><input type="checkbox"/> Logo <input type="checkbox"/> Banner – category</p> <p style="margin-left: 20px;"><input type="checkbox"/> Banner – announcement</p>	<p>Directory Materials:</p> <p><input type="checkbox"/> Form _____</p> <p><input type="checkbox"/> Logo _____</p> <p><input type="checkbox"/> Description _____</p> <p>Notes: _____</p>	<p>Posted Date: _____</p> <p>Initials: _____</p> <p>Notes: _____</p>
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