

2009

Classified
Ad Rates

Issued: November 2008

Editorial Niche

Classified Print Advertising Rates



Issuance & Closing Dates

Bonus Distributions

Print Specifications

For more information:

VALLEY FORGE PUBLISHING GROUP
2570 Blvd. of the Generals, Suite 220
Norristown, PA 19403

P: (800) 983-7737 F: (610) 854-3780
cdclassified@valleyforgepress.com
Medhealthjobs.com
Valleyforgepress.com

cosmetic DERMATOLOGY®

www.cosderm.com

Cosmetic Dermatology covers appearance-related dermatology through clinical articles emphasizing new treatments and surgical procedures and techniques. The journal also provides in-depth coverage of a variety of clinical meetings and industry events. *Cosmetic Dermatology* was established in November 1988. Total Qualified Circulation: 14,099*

*Source: BPA, June 2008

Column Inch Ads

Col. Inch B&W \$160

Classified Display Ads

Size	1 time	Size	1 time
1/12	\$440	1/2	\$1860
1/6	\$780	2/3	\$2,670
1/4	\$1,300	Full Page	\$3,225
1/3	\$1,580		

New Frequency Packages

Place 2 ads, get the third for 30% off
Place 4 ads, get the fifth one for free

**All ads except the column inch include an online job listing on careers.cosderm.com and a job alert.

*Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

Classified Headings

No special headings permitted. When no heading is requested, we will use our own judgment in classifying an ad.

Faculty Positions, Locum Tenens, Medical Meetings, Medical Services, Miscellaneous, Positions Available, Positions Wanted, Books/Supplies, Computer/Software, Medical Education, Medical Equipment/Supplies, Real Estate

Frequency: 12 issues a year • Mailing Date: 15th of each month

Copy changes/cancellations must be received on or before closing date of the scheduled issue(s)

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 9, 2008	May	April 14, 2009	Sept.	Aug. 17, 2009
Feb.	Jan. 12, 2009	June	May 12, 2009	Oct.	Sept. 14, 2009
March	Feb. 10, 2009	July	June 11, 2009	Nov.	Oct. 13, 2009
April	March 16, 2009	Aug.	July 13, 2009	Dec.	Nov. 11, 2009

January: AAD 67th Annual Meeting; San Francisco, CA; March 6-10, 2009

July: AAD Summer Meeting; Boston, MA; July 29- Aug 2, 2009

Size	Width	Height	Size	Width	Height	
Col. Inch	2.25"	X	1/3V	2.25"	X	9"
1/12	2.25"	X	1/2H	7.2"	X	4.25"
1/6H	4.72"	X	1/2V	3.5"	X	9"
1/6V	2.25"	X	2/3 V	4.72"	X	9"
1/4H	3.5"	X	Full Page	7.2"	X	9"
1/3H	4.72"	X	Trim Size	7.875"	X	10.75"

Click the link below to be directed to our Web site for:

- Classified Print Specifications • Production Materials • Production Charges •
- Administrative Fees • Policies • Billing & Credit •

Or go directly to <http://www.valleyforgepress.com/terms.html>