

No attempt has been made to rank the information contained in this report in order of importance, since BPA Worldwide believes this is a judgment, which must be made by the user of the report.

Two Corporate Drive, Ninth Floor
Shelton, CT 06484-6259
Phone: +1 203.447.2800
FAX: +1 203.447.2900
www.bpaww.com

A not-for-profit organization since 1931, BPA Worldwide is governed by a tripartite board comprising media owners, advertising agencies and advertisers. Spanning 25 countries, BPA serves more than 2,000 B-to-B publications and 500 consumer magazines, plus newspapers, events, Web sites, email newsletters, databases, wireless and other advertiser-supported media-as well as more than 2,600 advertiser and agency members.

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cosmetic DERMATOLOGY®

Quadrant Healthcom Inc.
7 Century Drive - Suite 302
Parsippany, NJ 07054
Tel.: (973) 206-3434
Fax: (973) 206-9256
www.cosderm.com

Official Publication of: None
Established: 1988
Issues Per Year: 12



FIELD SERVED

COSMETIC DERMATOLOGY serves US, office and hospital based, dermatologists, dermatology residents, non-dermatology MDs and DOs as well as dermatologic nurse practitioners, physician assistants, and aestheticians.

DEFINITION OF RECIPIENT QUALIFICATION

Qualified recipients are dermatologists, cosmetic surgeons, dermatologic surgeons, facial plastic surgeons and non-dermatology MD's and DO's with a secondary specialty in dermatology; and selected family medicine specialists, family practitioners, general practitioners, gynecologists, internal medicine specialists, obstetricians, obstetricians/gynecologists, and pediatricians, as well as dermatologic nurse practitioners, physician assistants, aestheticians, and others allied to the field.

AVERAGE NON-QUALIFIED CIRCULATION	
NON-QUALIFIED Not Included Elsewhere	Copies
Other Paid Circulation _____	321
Advertiser and Agency _____	676
Rotated or Occasional _____	-
Allocated for Trade Shows and Conventions _____	-
All Other _____	486
TOTAL	1,483

1. AVERAGE QUALIFIED CIRCULATION BREAKOUT FOR PERIOD						
QUALIFIED CIRCULATION	Total Qualified		Qualified Non-Paid		Qualified Paid	
	Copies	Percent	Copies	Percent	Copies	Percent
Individual _____	14,099	100.0	14,099	100.0	-	-
Sponsored Individually Addressed _____	-	-	-	-	-	-
Membership Benefit _____	-	-	-	-	-	-
Multi-Copy Same Addressee _____	-	-	-	-	-	-
Single Copy Sales _____	-	-	-	-	-	-
TOTAL QUALIFIED CIRCULATION	14,099	100.0	14,099	100.0	-	-

2. QUALIFIED CIRCULATION BY ISSUES WITH REMOVALS AND ADDITIONS FOR PERIOD											
2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified	2008 Issue	*Number Removed	*Number Added	Qualified Non-Paid	Qualified Paid	Total Qualified
February _____					14,014	May _____					14,005
March _____					14,270	June _____					14,001
April _____					14,134	July _____					14,169
						TOTAL					

*See Paragraph 11

3a. BUSINESS/OCCUPATION BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2008

This issue is 0.6% or 84 copies above the average of the other 5 issues reported in Paragraph two.

This journal conforms to the uniform/specialty/professional activity breakout which was developed by the BPA Worldwide advertiser, agency, and the publisher committee for the Physicians Market in September 1972, revised June 1975, January 1976, July 1986 and August 1993, requiring participating publications to report their circulation on a comparable basis. A copy of the comparability brochure can be obtained from BPA Worldwide.

					MAJOR PROFESSIONAL ACTIVITY FOR UNITED STATES & POSSESSIONS INCLUDING APO & FPO (SEE NOTES 1 & 4)						
					PATIENT CARE				OSTEOPATHIC PHYSICIANS		
PROFESSIONAL CLASSIFICATION					Office- Based Practice (A)	Residents (B), (C)	Full-Time Hospital Staff (D)	Total Patient Care (F)	Medical Teaching & Other Professional Activity	Office & Hospital- Based Practice (M), (N)	Other Professional Activity (O)
TOTAL QUALIFIED	PERCENT OF TOTAL										
11	CS	Cosmetic Surgery _____	190	1.3	172	-	3	175	6	9	-
	D	Dermatology _____	9,990	70.5	8,175	1,175	174	9,524	179	285	2
	DS	Dermatologic Surgery (See Note 3) _____	182	1.3	165	-	5	170	6	6	-
17	FPS	Facial Plastic Surgery, Otolaryngology _____	336	2.4	302	1	9	312	14	7	3
	FM	Family Medicine _____	606	4.3	409	6	10	425	12	165	4
18	FP	Family Practice _____	123	0.9	91	-	1	92	1	30	-
21	GP	General Practice _____	108	0.8	98	-	3	101	2	5	-
23	GYN	Gynecology _____	49	0.3	46	-	1	47	1	1	-
27	IM	Internal Medicine _____	230	1.6	211	3	3	217	7	5	1
42	OBS	Obstetrics _____	2	-	2	-	-	2	-	-	-
43	OBG	Obstetrics & Gynecology _____	135	1.0	127	-	2	129	1	5	-
66	PD	Pediatrics _____	369	2.6	351	-	6	357	6	6	-
	PRD	Procedural Dermatology (See Note 3) _____	18	0.1	9	6	-	15	2	1	-
Total Copies to Physicians			12,338	87.1	10,158	1,191	217	11,566	237	525	10
Percent to Physicians			87.1	-	71.7	8.4	1.5	81.6	1.7	3.7	-
		Derm Physicians Assistants (See Note 3) _____	708	5.0							
		Derm Nurse Practitioners (See Note 3) _____	98	0.7							
		Aestheticians (See Note 3) _____	852	6.0							
		AOCD Residents (See Note 3) _____	151	1.1							
		Derm Other (See Note 3) _____	22	0.2							
TOTAL QUALIFIED CIRCULATION			14,169	100.0							

Note 1 - Comparable classifications E, L, P-R have been omitted at the publisher's option.

Note 2 - Comparable classifications 1-10, 12-16, 19-20, 22, 24-26, 28-41, 44-65, 67-106, Hospitals, Nursing Homes, Medical Libraries, Schools and Association, Medical Students, and others Allied to the Field have been omitted at the publisher's option.

Note 3 - Non-comparable classification added at publisher's option.

Note 4 - Comparable classifications B & C, G-K, and M & N have been combined at the publisher's option.

3b. QUALIFICATION SOURCE BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2008							
QUALIFICATION SOURCE	Qualified Within			Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
	1 year	2 years	3 years				
I. TOTAL - Personal direct request from the recipient: _____	4,317	3,096	1,216			8,629	60.9
a. Written _____	4,273	2,851	1,114			8,238	58.1
b. Telecommunication _____	40	20	11			71	0.5
c. Electronic _____	4	225	91			320	2.3
II. TOTAL - Request from recipient's company: _____	327	247	361			935	6.6
a. Written _____	327	247	118			692	4.9
b. Telecommunication _____	-	-	243			243	1.7
c. Electronic _____	-	-	-			-	-
III. TOTAL - Membership Benefit: _____	-	-	-			-	-
a. Individual _____	-	-	-			-	-
b. Organizational _____	-	-	-			-	-
IV. TOTAL - Communication from recipient or recipient's company (other than request): _____	-	-	-			-	-
a. Written _____	-	-	-			-	-
b. Telecommunication _____	-	-	-			-	-
c. Electronic _____	-	-	-			-	-
V. TOTAL - Sources other than above (listed alphabetically): _____	4,605	-	-			4,605	32.5
*Association rosters and directories _____	666	-	-			666	4.7
Business directories _____	-	-	-			-	-
Independent field reports _____	-	-	-			-	-
Licenseses - National, State or Local Government _____	-	-	-			-	-
Manufacturer's, distributor's and wholesaler's lists _____	-	-	-			-	-
*Other sources _____	3,939	-	-			3,939	27.8
VI. TOTAL - Single Copy Sales: _____	-	-	-			-	-
TOTAL QUALIFIED CIRCULATION	9,249	3,343	1,577			14,169	100.0
*See Paragraph 11	PERCENT	65.3	23.6	11.1		100.0	-

3c. MAILING ADDRESS BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2008				
MAILING ADDRESS	Qualified Non-Paid	Qualified Paid	Total Qualified	Percent
Individuals by name and title and/or function _____			14,169	100.0
Individuals by name only _____			-	-
Titles or functions only _____			-	-
Company names only _____			-	-
Multi-Copy Same Addressee copies _____			-	-
Single Copy Sales _____			-	-
TOTAL QUALIFIED CIRCULATION			14,169	100.0

4. GEOGRAPHICAL BREAKOUT OF QUALIFIED CIRCULATION FOR ISSUE OF JULY 2008					
State & Zip Code	Total Qualified	Percent	State & Zip Code	Total Qualified	Percent
039-049 Maine _____	25		400-427 Kentucky _____	151	
030-038 New Hampshire _____	49		370-385 Tennessee _____	255	
050-059 Vermont _____	26		350-369 Alabama _____	176	
010-027 Massachusetts _____	405		386-397 Mississippi _____	71	
028-029 Rhode Island _____	84		EAST SO. CENTRAL	653	4.6
060-069 Connecticut _____	225		716-729 Arkansas _____	99	
NEW ENGLAND	814	5.7	700-714 Louisiana _____	213	
100-149 New York _____	1,210		730-749 Oklahoma _____	115	
070-089 New Jersey _____	479		750-799 Texas _____	896	
150-196 Pennsylvania _____	602		WEST SO. CENTRAL	1,323	9.3
MIDDLE ATLANTIC	2,291	16.2	590-599 Montana _____	34	
430-459 Ohio _____	472		832-838 Idaho _____	55	
460-479 Indiana _____	218		820-831 Wyoming _____	13	
600-629 Illinois _____	542		800-816 Colorado _____	212	
480-499 Michigan _____	482		870-884 New Mexico _____	61	
530-549 Wisconsin _____	209		850-865 Arizona _____	278	
EAST NO. CENTRAL	1,923	13.6	840-847 Utah _____	126	
550-567 Minnesota _____	232		889-898 Nevada _____	84	
500-528 Iowa _____	117		MOUNTAIN	863	6.1
630-658 Missouri _____	242		995-999 Alaska _____	23	
580-588 North Dakota _____	19		980-994 Washington _____	262	
570-577 South Dakota _____	29		970-979 Oregon _____	160	
680-693 Nebraska _____	74		900-961 California _____	2,027	
660-679 Kansas _____	115		967-968 Hawaii _____	62	
WEST NO. CENTRAL	828	5.8	PACIFIC	2,534	17.9
197-199 Delaware _____	28		UNITED STATES	14,168	100.0
206-219 Maryland _____	297		969 & 004-009 U.S. Territories _____	-	
200-205 Washington, DC _____	72		Canada _____	-	
220-246 Virginia _____	297		Mexico _____	-	
247-268 West Virginia _____	61		Other International _____	1	
270-289 North Carolina _____	402		APO/FPO _____	-	
290-299 South Carolina _____	179		TOTAL QUALIFIED CIRCULATION	14,169	100.0
300-319 Georgia _____	392				
320-349 Florida _____	1,211				
SOUTH ATLANTIC	2,939	20.7			

9. FIVE CALENDAR YEAR ANALYSIS: AVERAGE ANNUAL AUDITED QUALIFIED CIRCULATION AND CURRENT UNAUDITED CIRCULATION STATEMENTS					
	Audited Data	Audited Data	Audited Data	Audited Data	Circulation Claim
	2004	2005	2006	2007	*2008
Total Audit Average Qualified ____	13,928	13,968	14,135	14,125	14,099
Qualified Non-Paid Total _____	13,928	13,968	14,135	14,125	14,099
Qualified Paid Total _____	-	-	-	-	-
Post Expire Copies included in Paid Circulation _____	**NC	**NC	**NC	**NC	**NC
Average Annual Order Price ____	**NC	**NC	**NC	**NC	**NC

***NOTE: 2008 data is unaudited. Average qualified circulation year for all Medical publications is February through January.**
****NC = None Claimed.**

10. PAID CIRCULATION DATA	
**NC	Average Annual Subscription Order Price for the Period. (includes promotional incentive value, if any)
12	Issues Per Year
**NC	All Single Copy Sales Prices for the Period
**NC	Renewal Rate of Paid Subscribers (Optional)

11. ADDITIONAL DATA

PARAGRAPH 2:

Additions and removals are not required since the circulation is obtained from American Medical Association, American Osteopathic Association and SK&A List Services, Inc.

PARAGRAPH 3b:

Association rosters and directories include 2 sources of circulation for quantities of 6 copies or 0.0% and 660 copies or 4.7%, including American Osteopathic Association & American Medical Association.

Other sources include 1 source of circulation for a quantity of 3,939 or 27.8%, including SK&A List Services, Inc.

PARAGRAPHS 5 THROUGH 8 ARE NOT REQUIRED.

PUBLISHER'S AFFIDAVIT		
We hereby make oath and say that all data set forth in this statement are true.	Date signed	August 11, 2008
Donna Sickles, Corporate Circulation Director	State	New Jersey
Sharon Finch, Senior VP	County	Morris
(At least one of the above signatures must be that of an officer of the publishing company or its authorized representative.)	Received by BPA Worldwide	August 11, 2008
IMPORTANT NOTE:	Type	PD
This unaudited circulation statement has been checked against the previous audit report. It will be included in the annual audit made by BPA Worldwide.	ID Number	C397P0J8