

# 2008 therapytimes Editorial Calendar

ISSUE	PRIMARY FEATURE STORY TOPIC	FRIDAY FEATURE STORY TOPIC	BONUS DISTRIBUTION
Jan. 1 <sup>★</sup>	⚡ Autism		
Jan. 8	⚡ Professional Advancement		⚡ Combined Sections Meeting (CSM) 2008 – APTA, Nashville, TN, Feb. 6-9
Jan. 15 <sup>★</sup>	⚡ Handling Pediatrics Needs		⚡ Combined Sections Meeting (CSM) 2008 – APTA, Nashville, TN, Feb. 6-9
Jan. 22	⚡ Staff Training	⚡ CSM Conference Preview	⚡ Combined Sections Meeting (CSM) 2008 – APTA, Nashville, TN, Feb. 6-9
Jan. 29 <sup>★</sup>	⚡ Massage Therapy		⚡ Combined Sections Meeting (CSM) 2008 – APTA, Nashville, TN, Feb. 6-9
Feb. 5	⚡ Forming the Patient-Therapist Bond		
Feb. 12 <sup>★</sup>	⚡ Choosing the Best Therapy Products		
Feb. 19	⚡ Facility Accreditation		
Feb. 26 <sup>★</sup>	⚡ Expressive Therapy	⚡ CSM Conference Recap	
March 4	⚡ Brain Injuries		⚡ American Occupational Therapy Association (AOTA) Annual Conference, Long Beach, CA, April 10-13
March 11 <sup>★</sup>	⚡ Standardized Assessments	⚡ Software Comparison Chart	⚡ American Occupational Therapy Association (AOTA) Annual Conference, Long Beach, CA, April 10-13
March 18	⚡ Diabetes		⚡ American Occupational Therapy Association (AOTA) Annual Conference, Long Beach, CA, April 10-13 ⚡ American College for Advancement in Medicine Spring Conference, Orlando, FL, April 9-13
March 25 <sup>★</sup>	⚡ Stem Cell Research	⚡ AOTA Conference Preview	⚡ American Occupational Therapy Association (AOTA) Annual Conference, Long Beach, CA, April 10-13 ⚡ American College for Advancement in Medicine Spring Conference, Orlando, FL, April 9-13
April 1	⚡ Working as a Successful Team		
April 8 <sup>★</sup>	⚡ Hiring Processes		
April 15	⚡ Students Entering the Workforce		
April 22 <sup>★</sup>	⚡ Mind/Body Therapeutics		
April 29	⚡ Stroke		
May 6 <sup>★</sup>	⚡ Eating Disorders	⚡ AOTA Conference Recap	
May 13	⚡ Group Therapy Success Story		⚡ American Physical Therapy Association (APTA) Annual Meeting, San Antonio, TX, June 11-14
May 20 <sup>★</sup>	⚡ Therapy in the Military	⚡ APTA Conference Preview	⚡ American Physical Therapy Association (APTA) Annual Meeting, San Antonio, TX, June 11-14
May 27	⚡ SPD: Sensory Processing Disorder		⚡ American Physical Therapy Association (APTA) Annual Meeting, San Antonio, TX, June 11-14
June 3 <sup>★</sup>	⚡ Pediatrics		⚡ American Physical Therapy Association (APTA) Annual Meeting, San Antonio, TX, June 11-14
June 10	⚡ The Impact of Surgery		
June 17 <sup>★</sup>	⚡ Vocational Therapy		
June 24	⚡ Recreational Therapy		★ = Print Newsletter * Subject to change

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July 1 <sup>★</sup>	:: Managing Your Own Business	:: APTA Conference Recap	
July 8	:: Depression		
July 15 <sup>★</sup>	:: Pet Therapy		
July 22	:: Response-to-Intervention		
July 29 <sup>★</sup>	:: Family Systems Therapy		
Aug. 5	:: A New School Year		
Aug. 12 <sup>★</sup>	:: Most Valuable Products		
Aug. 19	:: Group Therapy Success Story		
Aug. 26 <sup>★</sup>	:: The Travel Therapist		
Sept. 2 <small>PATIENT RELATIONS MONTH</small>	:: Pediatrics		
Sept. 9 <sup>★</sup> <small>PATIENT RELATIONS MONTH</small>	:: Senior Citizens		
Sept. 16 <small>PATIENT RELATIONS MONTH</small>	:: Political Correctness in the Workplace		:: American Dietetic Association 2008 FCNE, Chicago, IL, Oct. 25-28
Sept. 23 <sup>★</sup> <small>PATIENT RELATIONS MONTH</small>	:: Teenagers		:: American Dietetic Association 2008 FCNE, Chicago, IL, Oct. 25-28
Sept. 30	:: Victims of Abuse		:: American Dietetic Association 2008 FCNE, Chicago, IL, Oct. 25-28
Oct. 7 <sup>★</sup>	:: Healthy Diets	:: ADA Conference Preview	:: American Dietetic Association 2008 FCNE, Chicago, IL, Oct. 25-28
Oct. 14	:: Burn Victims		:: American Speech-Language -Hearing Association (ASHA) Annual Conference, Chicago, IL, Nov. 20-22
Oct. 21 <sup>★</sup>	:: Diagnosing Language Variations		:: American Speech-Language -Hearing Association (ASHA) Annual Conference, Chicago, IL, Nov. 20-22
Oct. 28	:: Maintaining Certification		:: American Speech-Language -Hearing Association (ASHA) Annual Conference, Chicago, IL, Nov. 20-22
Nov. 4 <sup>★</sup>	:: Childhood Obesity	:: ASHA Conference Preview	:: American Speech-Language -Hearing Association (ASHA) Annual Conference, Chicago, IL, Nov. 20-22
Nov. 11	:: Going Paperless	:: ADA Conference Recap	:: American Association for Respiratory Care (AARC) Int'l Congress, Anaheim, CA, Dec. 13-16
Nov. 18 <sup>★</sup>	:: Group Therapy Success Story	:: AARC Conference Preview	:: American Association for Respiratory Care (AARC) Int'l Congress, Anaheim, CA, Dec. 13-16
Nov. 25	:: Adding Music to the Program		:: American Association for Respiratory Care (AARC) Int'l Congress, Anaheim, CA, Dec. 13-16
Dec. 2 <sup>★</sup>	:: Most Influential Awards		:: American Association for Respiratory Care (AARC) Int'l Congress, Anaheim, CA, Dec. 13-16
Dec. 9	:: Sleep Disorders	:: ASHA Conference Recap	
Dec. 16 <sup>★</sup>	:: End-of-Life Care		
Dec. 23	:: The Year Ahead	:: AARC Conference Recap	★ = Print Newsletter * Subject to change