

Recruitment Advertising Packages

Recruitment Advertising Packages*	4 print & digital, 4-color Ads/Mnth	30-day Job Posting w/logo	120x100 pixel Banner	1 Listing on E-newsletter	4 (weekly) Job Alert	Gross Cost/Mnth
Premium - Full Pg	✓ (Full Pg)	3 ✓	✓	✓	✓	\$7,995
Premium - 2/3 Pg	✓ (2/3 Pg)	3 ✓	✓	✓	✓	\$7,295
Premium - 1/2 Pg	✓ (1/2 Pg)	3 ✓	✓	✓	✓	\$5,995
Enhanced - 4/9 Pg	✓ (4/9 Pg)	2 ✓	✓	✓	✓	\$4,995
Enhanced - 1/3 Pg	✓ (1/3 Pg)	2 ✓	✓	✓	✓	\$3,795
Enhanced - 2/9 Pg	✓ (2/9 Pg)	2 ✓	✓	✓	✓	\$2,750
Enhanced - 1/6 Pg	✓ (1/6 Pg)	2 ✓	✓	✓	✓	\$1,995
Standard (1/9 h/v)	✓ (1/9 Pg)	✓	✓	✓	✓	\$1,550
Standard (1/12)	✓ (1/12 Pg)	✓	✓	✓	✓	\$1,125
Standard (1/18)	✓ (1/18 Pg)	✓	✓	✓	✓	\$750
Online only		✓		✓	✓	\$395
1 job posting for 6 months*		✓		✓	✓	\$265
1 job posting for 12 months*		✓		✓	✓	\$200
3 job postings for 6 months*		✓		✓	✓	\$790
3 job postings for 12 months*		✓		✓	✓	\$595
3 months unlimited job postings		✓				\$870
6 months unlimited job postings		✓				\$700
12 months unlimited job postings		✓				\$520
Additional job postings		✓		✓	✓	\$150
Add your logo						\$125

* If frequency contract is cancelled, client will be subject to pay a short rate

Print Recruitment Advertising Specifications and Single Frequency Pricing No discounts are offered on 1-time frequencies

Size	Width	Height	1x	Size	Width	Height	1x	Size	Width	Height	1x	
Full Pg	7.36"	x	9.5"	\$4,090	4/9 Pg	4.75"	X 6"	\$1,768	1/9 Pg	(H) 4.75"	X 1.4"	\$578
Bleed	8.625"	x	11.125"	\$4,090	1/3 Pg	(H) 4.75"	x 4.66"	\$1,412		(V) 2.25"	X 3"	\$578
Trim	8.375"	x	10.875"			(V) 2.25"	x 9.5"	\$1,412	1/12 Pg	2.25"	X 2.25"	\$408
Live Area	7.875"	x	10.375"		2/9 Pg	(H) 4.75"	X 2.875"	\$974	1/18 Pg	2.25"	X 1.4"	\$270
2/3 Pg	4.75"	x	9.5"	\$2,670		(V) 2.25"	X 6"	\$974				
1/2 Pg	(H) 7.36"	x	4.66"	\$2,155	1/6 Pg	(H) 4.75"	X 2.25"	\$748				
	(V) 3.5"	x	9.5"	\$2,155		(V) 2.25"	X 4.66"	\$748				

Click the link below to be directed to our Web site for:

- Classified Print Specifications • Production Materials
- Production Charges • Policies • Billing & Credit

Or go directly to
<http://www.valleyforgepress.com/terms.html>

E-mail List Opportunities - Limited to 1 item per week

E-list Items	# of e-mails	Gross Cost
Exclusive e-blast/rental**	16,000	\$2,200
Exclusive e-newsletter sponsorship	16,000	\$1,550

** File Type: HTML file with associated images. Recommended to be viewable in an E-mail window 550 pixels wide.

Banner Opportunities

Banner	Location	Size	Max File Size	Cost/Month	File Type
Top - Middle	Run-of-Site	468 x 60 pixels	25K	\$1,400	GIF or JPG***
Product	Product Preview	468 x 60 pixels	25k	\$600	GIF or JPG***
Classified	Classified/Career Center	468 x 60 pixels	25K	\$600	GIF or JPG***
Event	Event/Calendar	468 x 60 pixels	25K	\$600	GIF or JPG***
Data Sheet	Individual Data Sheet of choice	468 x 60 pixels	25K	\$600	GIF or JPG***
Feature	Home page under Feature	345 x 173 pixels	25k	\$800	GIF or JPG***
Cover Story	Home page under Cover Story	200 x 400 pixels	25k	\$600	GIF or JPG***
Left Navigation	Left run-of-site	188 x 400 pixels	25k	\$600	GIF or JPG***

*** Animated GIF is acceptable

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