

2008

Classified
Ad Rates

Issued: October 2007

Editorial Niche

Classified Print Advertising Rates



Issuance & Closing Dates

Bonus Distributions*

* Subject to change

Print Specifications

For more information:

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NEUROLOGY REVIEWS

www.neurologyreviews.com

Neurology Reviews is a monthly clinical news publication designed to keep neurologists and select primary care physicians informed of the latest research news and information. Reports from major medical meetings and symposia around the world are among the regular features. Total Circulation: 18,406.

*Source: BPA, July 2007

Gross Classified Rates**

Size	1 time	Size	1 time
Full page	\$4,145	1/6 page	\$1,035
2/3 page	\$3,345	1/12 page	\$595
1/2 page	\$2,515	Col. Inch	\$210
1/4 page	\$1,535		

New Frequency Packages

Place 2 ads, get the third for 30% off
Place 4 ads, get the fifth one for free

Color Rates

2-color \$485
4-color \$885

* All ads except the column inch include an online job listing on careers.neurologyreviews.com, explorehealthcareers.org and a job alert.
* Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

Classified Headings

Directors Wanted, Medical Services, Faculty Positions, Miscellaneous, Fellowships, Positions Available, Locum Tenens, Positions Wanted, Medical Education, Practices Available, Medical Meetings, Professional Opportunities, Medical Publications and Residencies. No special headings permitted.

When no heading is requested, we will use our own judgment in classifying an ad.

Frequency: 12 issues a year | Mailing Date: 10th of each month | Copy changes/cancellations must be received on or before closing date of the scheduled issue(s).

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 3, 2007	May	April 1, 2008	Sept.	Aug. 1, 2008
Feb.	Jan. 2, 2008	June	May 1, 2008	Oct.	Sept. 1, 2008
March	Feb. 1, 2008	July	June 2, 2008	Nov.	Oct. 1, 2008
April	March 3, 2008	Aug.	July 1, 2008	Dec.	Nov. 3, 2008

March: AAN Annual Meeting; Chicago, IL; April 5-12, 2008

Size	Width	Height	Size	Width	Height
Col. Inch	2.25"	X	1"	4.75"	X
1/16	2.25"	X	2.5"	7.3"	X
1/8H	4.75"	X	2.5"	9.875"	X
1/8V	2.25"	X	5.25"	11.125"	X
1/4H	4.75"	X	5.25"	10.875"	X
1/4V	2.25"	X	11"	10.375"	X
1/2H	9.875"	X	5.25"		

Click the link below to be directed to our Web site for:

• Classified Print Specifications • Production Materials • Production Charges • Policies • Billing & Credit

Or go directly to <http://www.valleyforgepress.com/terms.html>