

2008

Classified  
Ad Rates

Issued: October 2007

## Editorial Niche

## Classified Print Advertising Rates



## Issuance & Closing Dates

## Bonus Distributions

## Print Specifications

### For more information:

VALLEY FORGE PUBLISHING GROUP  
2570 Blvd. of the Generals, Suite 220  
Norristown, PA 19403

P: (800) 983-7737 F: (610) 854-3780  
cdclassified@valleyforgepress.com  
Medhealthjobs.com  
Valleyforgepress.com

# cosmetic DERMATOLOGY®

www.cosderm.com

*Cosmetic Dermatology* covers appearance-related dermatology through clinical articles emphasizing new treatments and surgical procedures and techniques. The journal also provides in-depth coverage of a variety of clinical meetings and industry events. *Cosmetic Dermatology* was established in November 1988. Total Qualified Circulation: 14,011\*

\*Source: BPA, June 2006

Column Inch	B&W	1 time
Col. Inch	B&W	\$155

### Classified Display Ads

Size	1 time	Size	1 time
1/12	\$420	1/2	\$1,770
1/6	\$740	2/3	\$2,545
1/4	\$1,240	Full Page	\$3,070
1/3	\$1,505		

### New Frequency Packages

Place 2 ads, get the third for 30% off  
Place 4 ads, get the fifth one for free

<sup>®</sup>All ads except the column inch include an online job listing on labcareers.cap.org, explorehealthcareers.org and a job alert.  
- Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

### Classified Headings

No special headings permitted. When no heading is requested, we will use our own judgment in classifying an ad.

Faculty Positions, Locum Tenens, Medical Meetings, Medical Services, Miscellaneous, Positions Available, Positions Wanted, Books/Supplies, Computer/Software, Medical Education, Medical Equipment/Supplies, Real Estate

*Frequency:* 12 issues a year | *Mailing Date:* 15<sup>th</sup> of each month | *Classified Closing Date:* 0<sup>th</sup> of the month preceding month of publication. Copy changes/cancellations must be received **on or before** closing date of the scheduled issue(s).

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 5, 2007	Feb.	Jan. 4, 2008	March	Feb. 5, 2008
April	Mar. 5, 2008	May	Apr. 4, 2008	June	May 5, 2008
July	June 5, 2008	Aug.	July 3, 2008	Sept.	Aug. 5, 2008
Oct.	Sept. 5, 2008	Nov.	Oct. 3, 2008	Dec.	Nov. 5, 2008

*January:* AAD 66<sup>th</sup> Annual Meeting; San Antonio, TX; Feb. 1-5, 2008

*July:* AAD Summer Meeting; Chicago, IL; July 30- Aug 3, 2008

Size	Width	Height	Size	Width	Height
Col. Inch	2.25"	X	1"	1/2H	9.875" X 4.25"
1/12	2.25"	X	2"	1/2V	3.5" X 9"
1/6H	4.72"	X	2"	2/3 V	4.72" X 9"
1/6V	2.25"	X	4.25"	Full Page	7.2" X 9"
1/4H	3.5"	X	4.25"	Full Page Bleed	8.125" X 11"
1/3H	4.72"	X	4.25"	Live Area	7.375" X 10.25"
1/3V	2.25"	X	9"	Trim Size	7.875" X 10.75"

### Click the link below to be directed to our Web site for:

• Classified Print Specifications • Production Materials • Production Charges • Policies • Billing & Credit

Or go directly to <http://www.valleyforgepress.com/terms.html>