

2008

Classified  
Ad Rates

Issued: October 2007

## Editorial Niche

## Classified Print Advertising Rates



## Issuance & Closing Dates

## Bonus Distributions

## Print Specifications

### For more information:

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THE  
**AMERICAN  
JOURNAL OF  
ORTHOPEDICS**  
www.amjorthopedics.com

The *American Journal of Orthopedics* is a referenced, peer-reviewed clinical/practical journal oriented to the educational needs of the surgeon and related subspecialists. All feature-length articles are written by orthopedics and other specialists at leading teaching institutions and medical centers, as well as physicians in private practices. All articles are listed in the Index Medicus/Medline database. Many articles are enhanced by a thorough review of the literature. Established in July 1972. Total circulation: 29,504\*.

\*source: BPA, July 2007

### Gross Classified Rates\*\*

Size	1 time	Size	1 time
Full page	\$2,745	1/4 page	\$1,225
2/3 page	\$2,245	1/6 page	\$775
1/2 page	\$1,705	1/12 page	\$465
1/3 page	\$1,565	Col. Inch	\$165

### New Frequency Packages

Place 2 ads, get the third for 30% off  
Place 4 ads, get the fifth one for free

### Color Rates

2-color \$485  
4-color \$885

\* All ads except the column inch include an online job listing on amjorthopedics.com, explorehealthcareers.org and a job alert.

† Recognized advertising agencies, providing camera-ready materials as specified, receive 15% commission on gross billing, paid within 30 days. Agency discount will not apply to line ads. Pubset ads and production charges are non-commissionable.

### Classified Headings

No special headings permitted. When no heading is requested, we will use our own judgment in classifying an ad.

Classified Headings: Faculty Positions, Locum Tenens, Medical Meetings, Medical Services, Miscellaneous, Positions Available, Positions Wanted, Books/Supplies, Computer/Software, Medical Education, Medical Equipment/Supplies, Real Estate

Frequency: 12 issues a year | Mailing Date: 15<sup>th</sup> of each month | Copy changes/cancellations must be received **on or before** closing date of the scheduled issue(s).

Issue	Closing Date	Issue	Closing Date	Issue	Closing Date
Jan.	Dec. 5, 2007	May	April 4, 2008	Sept.	Aug. 3, 2008
Feb.	Jan. 4, 2008	June	May 5, 2008	Oct.	Sept. 5, 2008
March	Feb. 5, 2008	July	June 5, 2008	Nov.	Oct. 3, 2008
April	March 5, 2008	Aug.	July 3, 2008	Dec.	Nov. 5, 2008

January: AAOS Annual Meeting; San Francisco, CA; March 5-9, 2008

February: AAOS Annual Meeting; San Francisco, CA; March 5-9, 2008

Size	Width	Height	Size	Width	Height
Col. Inch	2.25"	X	1"	1/2H	9.875" X 4.25"
1/12	2.25"	X	2"	1/2V	3.5" X 9"
1/6H	4.72"	X	2"	2/3 V	4.72" X 9"
1/6V	2.25"	X	4.25"	Full Page	7.2" X 9"
1/4H	3.5"	X	4.25"	Full Page Bleed	8.125" X 11"
1/3H	4.72"	X	4.25"	Live Area	7.375" X 10.25"
1/3V	2.25"	X	9"	Trim Size	7.875" X 10.75"

Click the link below to be directed to our Web site for:

• Classified Print Specifications • Production Materials • Production Charges • Policies • Billing & Credit

Or go directly to <http://www.valleyforgepress.com/terms.html>